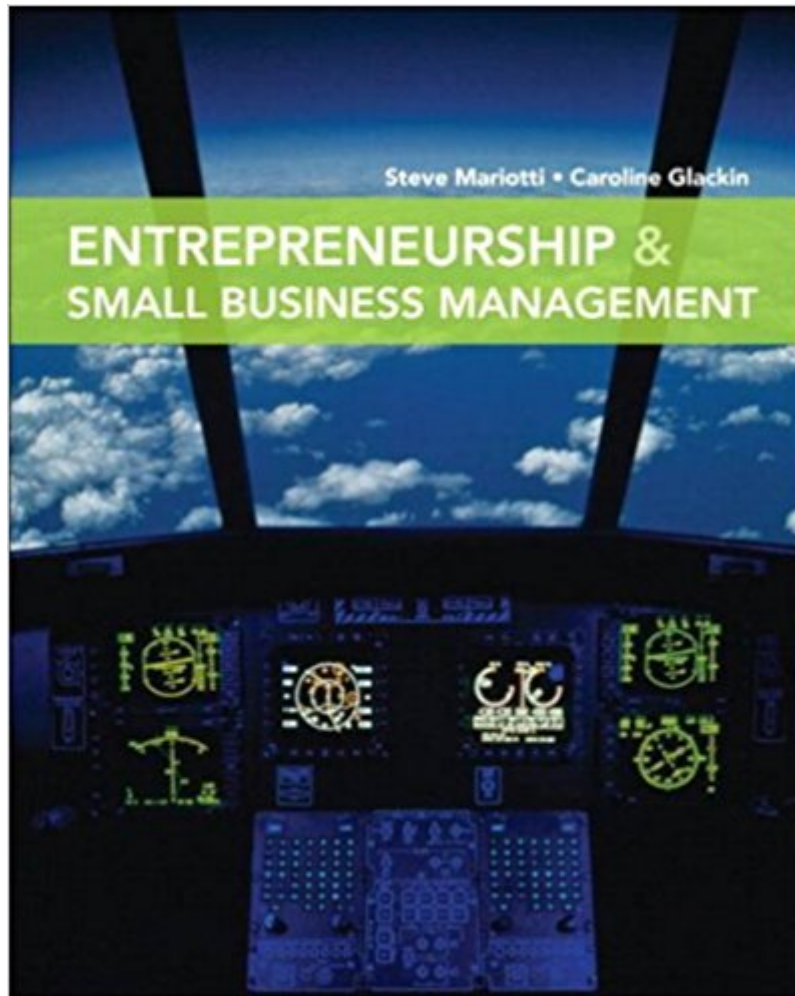




Ebook Directory
the best source of ebook

The book was found

Entrepreneurship And Small Business Management



Synopsis

Written by award-winning experts, Steve Mariotti and Caroline Glackin, *Entrepreneurship and Small Business Management* presents complex economic, financial and business concepts in a manner easily understood by a variety of students. Based on a proven curriculum from the Network for Teaching Entrepreneurship (NFTE), it is organized to follow the life-cycle of an entrepreneurial venture – from concept through implementation to harvesting or replication. Filled with examples from a broad range of industries, it moves further into the entrepreneurial process – discussing the business plan and also the unique aspects of managing and growing entrepreneurial ventures and small businesses.

Book Information

Paperback: 736 pages

Publisher: Prentice Hall; 1 edition (January 7, 2011)

Language: English

ISBN-10: 0135030315

ISBN-13: 978-0135030318

Product Dimensions: 8.4 x 1.2 x 10.8 inches

Shipping Weight: 2.9 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars 126 customer reviews

Best Sellers Rank: #187,841 in Books (See Top 100 in Books) #143 in [Books > Textbooks > Business & Finance > Entrepreneurship](#) #1617 in [Books > Business & Money > Small Business & Entrepreneurship > Entrepreneurship](#) #1833 in [Books > Textbooks > Business & Finance > Economics](#)

Customer Reviews

This was a textbook for a class I took. It's well organized, and the text defining terms and common usages was clear and easy to understand. The business profiles were more like something from a publicist: intended more to be entertaining and positive than strictly factual.

This is one of the great business book I possess.

I recommend , very good product!!!

I used this book during a college course on Entrepreneurship and thought it was very insightful,

clearly written and covered the basics of starting a business very well. I even used some of the information covered in the chapters to tweak a few areas of my small business.

It worked out for my daughter.

Arrived Quickly, Cheap Price

I took an Entrepreneurship class in college a few years ago and we had to use this book. Reading this book was very interesting and helpful, more so than the class itself. I definatly knew I had to have this book, but I had rented it for class. When i saw what they were trying to charge for me to keep it I said, no way sadly. I then came to to purchase the book-what I should have done in the first place! Perfect book for those wanting to start a business. Very clear, straight to the point, and easy to read. Reading other reviews about a CD. When I had the book in college, it did not come with a CD, nor did the one I purchased on . Maybe a future edition will have a CD, but the seller here has not specified a CD. They tell you everything step by step in the book, so you really don't need a CD.

Good product, shipped fast. Would recommend.

[Download to continue reading...](#)

Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) Elon Musk: Life Story and Life Lesson of Future, Business, Success and Entrepreneurship (Elon Musk, Ashlee Vance, Tesla, Entrepreneurship, SpaceX, Bill Gates, Mark Cuban) Essentials of Entrepreneurship and Small Business Management (8th Edition) Essentials of Entrepreneurship and Small Business Management (7th Edition) Entrepreneurship and Small Business Management (2nd Edition) Entrepreneurship and Small Business Management Entrepreneurship: Starting and Operating A Small Business (4th Edition) Entrepreneurship: Starting and Operating a Small Business (3rd Edition) Harvard Business Review on Entrepreneurship (Harvard Business Review Paperback Series) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Small Business: 10 Proven Steps to Becoming an Entrepreneur and Creating a Successful Small Business Twitter: Master Twitter Marketing - Twitter Advertising, Small Business & Branding (Twitter, Social Media, Small Business) Small Business Tax Deductions Revealed: 29 Tax-Saving Tips You Wish You Knew (For

Self-Employed People Only) (Small Business Tax Tips Book 1) Business Plans that Work: A Guide for Small Business 2/E (Business Skills and Development) A Prescription for Change: The Looming Crisis in Drug Development (The Luther H. Hodges Jr. and Luther H. Hodges Sr. Series on Business, Entrepreneurship, and Public Policy) ENTREPRENEURSHIP: The Art, Science, and Process for Success (Business Careers) The Farm on the Roof: What Brooklyn Grange Taught Us About Entrepreneurship, Community, and Growing a Sustainable Business Elon Musk: Elon Musk's Best Lessons for Life, Business, Success and Entrepreneurship Going Live: Launching Your Digital Business (Digital Entrepreneurship in the Age of Apps, the Web, and Mobile Devices) Cyberlaw: Management and Entrepreneurship (Aspen College)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)